Confidential



Podravka

Equity Acquisition Financing

15th November 2006



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The information in this proposal reflects prevailing conditions and our judgement as of this date, all of which are accordingly subject to change. In preparing this proposal, we have relied upon and assumed, without independent verification, the accuracy and completeness of all information available from public sources or which was provided to us by the Company or which was otherwise reviewed by us

Mr. Saša Romac and Mr. Zdravko Šestak Management Board

Podravka Ante Starcevica 32, 48000 Koprivnica Croatia

Dear Sirs.

It is our understanding that you are seeking to raise up to EUR 70 million financing with a 3 year tenor for equity acquisition financing purposes (the "Facility").

Merrill Lynch International ("MLI" and, together with its affiliates, "Merrill Lynch") would be interested in providing you with such a Facility, subject to the terms and conditions described in this letter and subject to agreeing with you mutually acceptable commercial terms ("Term Sheet"). This letter is not a legally binding commitment on the part of Merrill Lynch or any of its affiliates to arrange or underwrite the Facility or any other transaction and any such commitment shall be subject to the negotiation and execution of binding commitment documentation or a definitive financing agreement.

We have included details of our proposal and are happy to negotiate mutually acceptable terms. We have outlined terms below for a floating rate loan with equity upside in EUR.

Conditions Precedent

Our commitment and agreement hereunder are subject, among other things, to:

- (i) satisfactory legal and commercial due diligence;
- (ii) the preparation and execution of mutually acceptable financing documentation ("Financing Documents");
- (iii) necessary Merrill Lynch internal credit, legal, tax and compliance committee approvals;
- (iv) Borrower's compliance with the Term Sheet and this letter;
- (v) In the reasonable opinion of the MLI, the absence of (A) any material adverse change having occurred in any of the business or financial condition of Management Board, Podravka or any of its subsidiaries; (B) any circumstance, change or condition occurring after the date hereof in the equity market conditions generally that, in the reasonable opinion of the MLI, would affect the terms of the Facility; and (C) any material adverse change having occurred after the date hereof in the financial or political situation in Croatia;
- (vi) all written information signed by authorised signatories of Management Board furnished to MLI in connection with the Financing being materiall true and complete;
- (vii) No Event of Default, potential Event of Default or circumstances which, pursuant to the Term Sheet, may lead to an obligation to call for an early redemption under the terms of the Facility outstanding;
- (viii) Any necessary Croatian government approvals.



Exclusivity

- (i) Merrill Lynch's engagement hereunder, and its right to act in respect of the Facility, is on an exclusive basis. Accordingly, during the term of this Letter Agreement, Podravka Management Board will not approach, initiate, solicit or enter into any discussions or negotiations with or mandate or appoint any bank or financial institution or other person or entity to arrange or participate in the Facility, including, without limitation, through the issuance, offering or sale of any securities or instruments substantially similar to the Facility to any third parties, in each case except through Merrill Lynch or its designated affiliates.
- (ii) Podravka Management Board represents that neither it nor any of its affiliates is a party to or is bound by any agreement (written or unwritten) with any person (other than Merrill Lynch) relating to the structuring, offer, issuance, sale, purchase or management of similar instruments to those contemplated in the Facility, the terms of which would in any manner limit the ability of Merrill Lynch International to (i) execute, deliver and perform its obligations under this letter agreement; or (ii) provide information and make all necessary disclosures in connection with the Facilityg.

We remain committed to providing you with the best possible terms despite the uncertain and volatile environment. We look forward to working with you on this financing structure.

The accompanying Appendix forms a part of this letter. Terms defined in this letter have the same meaning when used in the Appendix.

Please confirm your agreement to the foregoing by signing this letter.

Yours faithfully,

Merrill Lynch International

Mangaring Director Merrill Lynch International

Global Markets - Strategic Solutions Group

Countersigned for and on behalf of Podravka Management Board Saša Romac

Date:

Countersigned for and on behalf of Podravka Management Board Zdravko Šestak

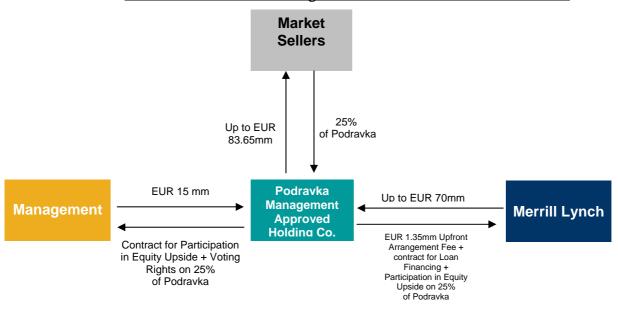
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Appendix 1 - Transaction Structure

Podravka Share Financing Flowchart as of 15 November 2006



SUMMARY OF TRANSACTION:

The transaction would have the following terms in brief:

Toon Amount	Up to EUR [70,000,000] (EUR 68.65 mm share financing + EUR 1.35mm	
Loan Amount	financing for upfront arrangement fee)	
Collateral Value	EUR[]	
Calculation of Collateral Value	Number of ordinary shares times market price per share divided by initial FX rate	
	(e.g. 1,351,250 ordinary shares * 475 / 7.32 = EUR 87,700,000)	
Loan-To-Value	[79%]	
Calculation of Loan to Value	Loan Amount / Collateral Value	
Maturity	Up to 3 years	
Underlying shares	Podravka ordinary shares (Bloomberg PODRRA CZ HRK)	
No. shares	Up to 1,351,250 ordinary shares of Podravka (Up to 24.99% of Podravka)	
Upfront Arrangement Fee	2.00% on EUR 68.65mm	
Financing Spread above Libor	4.00%	
Additional Equity Upside Payment	25% of the Excess Return on Collateral upon financing exit	
Excess Return on Collateral	Calculated as a function of the sale price of the Podravka share collateral less the Loan Amount, interest, spread above libor, transaction costs, and equity notional amount (EUR 15 million) from the Podravka Management (Borrower).	
Payment Currency	EUR	

■ It is agreed that Merrill Lynch will finance additional 2.00% on EUR 68.65 million (EUR 1.35 million) for the Upfront arrangement fee to Merrill Lynch. Please note that we would need to obtain all necessary Merrill Lynch internal credit, legal, tax and committee approvals before proceeding with the transaction.



Draft Terms and Conditions

Terms of Loan

Facility	Up to EUR [70,000,000] (EUR 68.65 mm share financing + EUR 1.35mm financing for upfront arrangement fee). MLI will lend to Podravka Management Approved Holding Co the Loan Amount collateralized pursuant to the Collateral Terms
Lender	Merrill Lynch International ("MLI")
Borrower	[Podravka Management Approved Holding Co]
Facility Agent	MLI
Arranger	MLI
Status	The obligations of the Borrower in respect of the Facility shall rank senior to any other obligations of the Borrower
Use of Proceeds	Buy out up to 24.99% of Podravka (up to 1,351,250 ordinary shares of Podravka)
Trade Date	To Be defined
Effective Date	3 Business Days following the Trade Date
Termination Date	[3] years following the Trade Date
Maturity Date	3 Business Days following the Termination Date
Contractual Currency	EUR

Interest Margin Payments

Payment Dates	Semi-annually in arrears
Floating Rate	6 Months EUR Libor
Calculation Base	Actual / 360
Convention	Modified Following
Libor Fixings	2 business days before Payment Dates
Calculation Agent	Merrill Lynch International
Financing Spread above Libor	4.00%
Debt Service Reserve Account	The Borrower shall deposit the equivalent of 2 semi-annual instalment of Cash Interest in a Debt Service Reserve Account (DSRA). Funds from this account shall be used to meet any shortfall in payment of interest and principal of the Facility.

Equity Upside Payments

Additional Equity Upside Payment	25% of the Excess Return on Collateral upon Financing Exit
Financing Exit After Maturity	After Maturity of Facility, Lender has the right to sell the collateral. The Borrower has the first right of refusal to buy back the collateral.
Excess Return on Collateral	Calculated as a function of the sale price of the Podravka share collateral less the Loan Amount, interest, spread above libor, transaction costs, and equity notional amount (EUR 15 million) from the Podravka Management (Borrower).
Additional Payment Currency	EUR

Collateral Terms

Underlying Equity	Podravka ordinary shares (Bloomberg PODRRA CZ HRK)
Number of Shares	Up to 1,351,250 ordinary shares of Podravka
Initial Reference Price	The average purchase price per share of the underlying collateral, converted to EUR at the Initial FX Rate
Initial FX Rate	The foreign exchange rate of EUR per 1 HRK as determined by the Calculation Agent, acting in good faith and in a commercially reasonable manner, based upon the hedging execution rate of EUR per 1 HRK on the Business Day immediately preceding Trade Date
Permitted Collateral	Shares of Underlying Equity; cash (EUR)
Loan-To-Value	[79%]

Other Terms

Up-Front Arrangement Fee	2.00% on EUR 68.65mm
Representations and Warranties	Customary for financings of this nature and others appropriate for this transaction as the parties shall agree (subject to carve-outs, to be agreed) including but not limited to:
	due constitution, capacity, due authority, legal validity and enforceability of the Loan Agreement, taxes paid, no immunity, non-conflict, no defaults, no insolvency, no litigation, accuracy of accounts and other information, no pre-existing security, share capital and no material adverse change.
Undertakings	Customary for financings of this nature and others appropriate for this transaction as the parties shall agree (subject to carve-outs, to be agreed) including but not limited to:
	payment of taxes, maintenance of authorisations; compliance with law, negative pledge, restriction on indebtedness, dividends, restriction on disposals, restriction on loans, restriction on acquisitions, restriction on payment of fees, no change of company status, and no mergers.
	Undertakings should apply to the Borrower as well as Podravka and its Material Subsidiaries.
Information Undertakings	Customary for financings of this nature and others appropriate for this transaction as the parties shall agree. In relation to each of (i) the Borrower (ii) Podravka and (ii) each Material Subsidiary of Podravka.



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Financial Information	The Borrower must provide audited annual consolidated financial statements in accordance with IFRS not later than 150 days from the end of the relevant financial reporting year.
	The Borrower must provide unaudited quarterly financial statements in accordance with IFRS not later than 120 days following the end of the respective reporting period.
	The above statements apply for Podravka and its Material Subsidiaries.
Financial Covenants	Financial covenants applicable to Padravka and its Material Subsidiaries ("Passive Financial Covenants") (level to be determined at a later stage subject to negotiation): • EBITDA / Net Interest Expense;
	Net Debt / EBITDA;
	Total Debt / Equity;
	 Any other covenants and undertakings as may be agreed with the Borrower.
Negative Pledge	The Borrower shall not create or permit to subsist, and shall procure that its subsidiaries shall not create or permit to subsist, any Security over any of their assets other than Permitted Security (as agreed by the Borrower and the Lender).
Events of Default	Customary for financings of this nature such as:
	with respect to the Borrower, Podravka and its Material Subsidiaries shall include, without limitation, as the parties shall agree: Non-Payment Breach of Passive Financial Covenants Breach of Other Obligations Misrepresentation Cross-default Insolvency Insolvency Insolvency proceedings Appointment of receivers and managers Creditors' process Analogous proceedings Cessation of business Unlawfulness Ownership of the Borrower Material adverse change
	Upon the occurrence of an Event of Default, the Lender will be entitled to accelerate the Facility and enforce the Collateral .
Conditions Precedent	Including, but not limited to (i) receipt of all internal and external approvals, (ii) satisfactory due diligence, (ii) satisfactory legal documentation, (iii) satisfactory legal opinions, (iv) no material adverse change in the financial condition or business of the Borrower, Podravka or its material subsidiaries or in market conditions generally, (v) no market disruption, (vi) no Event of Default or potential Event of Default, (vii) the Borrower's representations and warranties made in the Finance Documents being true in all material respects and the Borrower's compliance with all of its material (in the opinion of the Facility Agent) obligations under any of the Finance Documents, the utilisation request being in the form and substance set out in the facility agreement.

Disclaimer

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This proposal is confidential, for your private use only, and may not be shared with others (other than your advisors) without Merrill Lynch's written permission, except that you (and each of your employees, representatives or other agents) may disclose to any and all persons, without limitation of any kind, the tax treatment and tax structure of the proposal and all materials of any kind (including opinions or other tax analyses) that are provided to you relating to such tax treatment and tax structure. For purposes of the preceding sentence, tax refers to U.S. federal and state tax. This proposal is for discussion purposes only. Merrill Lynch is not an expert on, and does not render opinions regarding, legal, accounting, regulatory or tax matters. You should consult with your advisors concerning these matters before undertaking the proposed transaction.